



# DBC ADVERTISING CONTRACT

## Trophy World Magazine

Company/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### TWM Deadlines:

- Spring magazine                      March
- Summer magazine/catalog              July
- Fall magazine                              Oct
- Winter magazine/catalog              Dec

### Magazine Specs:

Full page:            8.75"W x 11.25"H  
 Half page:            8.75"W x 5.6"H  
 2 page spread:      17.25"W x 11.25"H  
 \*All sizes include 1/8" bleed

**ALL ADS MUST BE PAID BY  
THE AD DEADLINE.**

**ONLY PAID ADS WILL  
APPEAR IN TWWM.**

TWM Contract Date: \_\_\_\_\_

Automatic Annual Renewal

TWM Issues: 4 Issues per Year

- Spring                       Summer
- Fall                               Winter

TWM Ad Size      1 issue              4 issues (Bill each)      (Pay 4 in Full)

- 2 Pg Spread       \$1200       \$1000       \$800
- Full page               \$600       \$500       \$400
- Half page               \$300       \$250       \$200

Convention Program Ad:     Yes

Eblast: \$200     Yes    How many? \_\_\_\_\_

|                    |    |
|--------------------|----|
| Cost per TWM issue | \$ |
|                    |    |
| Total Net Due      | \$ |

- Charge CC per TWWM issue     Charge CC in full
- Invoice per TWWM issue         Invoice in full
- Check enclosed/ mailing check

CC# \_\_\_\_\_

EXP \_\_\_\_\_ Verification Code: \_\_\_\_\_

Signature \_\_\_\_\_

### Terms and Conditions

All advertising for Trophy World Magazine are solely for the use of its advertisers and the Deer Breeders Corporation. TWM advertisers will receive discounts on Ad placement prices with the agreement to advertise in (4) quarterly issues paid up front. Single advertisement is available at full price. Advertisers have the option to pay the fees in full, be billed per issue, or have a credit card charged quarterly. All advertisers must have a print ready Ad submitted to the DBC by the deadline listed above. DBC reserves the right to reject or cancel any advertising by sole and absolute discretion of the DBC.