



# DBC ADVERTISING CONTRACT

Company/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### TWWM Deadlines:

- Spring magazine                      March 6
- Summer magazine/catalog            June 18
- Fall magazine                              Sept 11
- Winter magazine/catalog              Nov 6

### Magazine Specs:

- Full page:            8.75"W x 11.25"H
- Half page:            8.75" x 5.6"H
- 2 page spread:    17.25"W x 11.25"H

*\* All sizes include 1/8" bleed*

### Directory Specs:

- Full page:            7.75"W x 10.25"H, no bleed
- Half page:            7.75"W x 4.75"H, no bleed
- Cover page:        9"W x 11"H, with bleed
- Back Cover:        9"W x 11"H, with bleed
- Tabs:                 8.5"W x 11"H, no bleed

TWWM Contract Date: \_\_\_\_\_

Automatic Annual Renewal

### TWWM Issues

- Spring                       Summer
- Fall                             Winter

TWWM Ad Size    1 issue                      4 issues (Bill each)            (Pay 4 in Full)

- 2 Pg Spread             \$1200             \$1000             \$800
- Full page                 \$600             \$500             \$400
- Half page                 \$300             \$250             \$200

Directory Ad:     Yes

Convention Program Ad:     Yes

Eblast: \$200     Yes    How many? \_\_\_\_\_

Cost per TWWM issue	\$
Total Net Due	\$

- Charge CC per TWWM issue     Charge CC in full
- Invoice per TWWM issue         Invoice in full
- Check enclosed/mailling check

CC# \_\_\_\_\_

EXP \_\_\_\_\_ Verification Code: \_\_\_\_\_

Signature \_\_\_\_\_

**ALL ADS MUST BE PAID BY THE AD DEADLINE.  
ONLY PAID ADS WILL APPEAR IN TWWM.**

### Terms and Conditions

All advertising for TWWM are solely for the use of its advertisers and the Deer Breeders Corp. TWWM advertisers will receive discounts on Ad placement prices with the agreement to advertise in (4) quarterly issues paid up front. Single advertisement is available at full price. Advertisers have the option to pay the fees in full, be billed per issue, or have a credit card charged quarterly. All advertisers must have a print ready Ad submitted to the DBC by the deadline listed above. DBC reserves the right to reject or cancel any advertising by sole and absolute discretion of the DBC.