

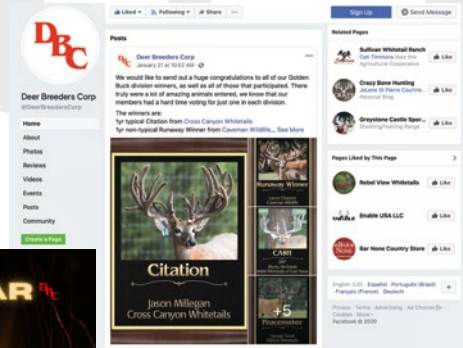
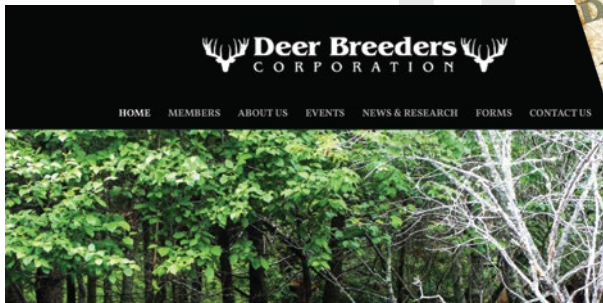
DBC

2021 Media Kit



By Breeders-For Breeders

Ways to Advertise



Quarterly Magazine

Website

Social Media

E-Blasts

Conventions

Calendar

To advertise in print, contact Sarah at sarah@dbcdeer.com
To advertise on the website, social media, or at the conventions,
Contact Cati at cati@dbcdeer.com or call 972-289-3100



DBC Specs & Prices

ALL ADS MUST BE PAID BY THE AD DEADLINE
ONLY PAID ADS WILL APPEAR IN TWWM

Magazine

Calendar

Prices

Full Page:

8.5" x 11"
+ Bleed: 1/8"
Total Document Size: 8.75" x 11.25"
Safety: 8.25" x 1.75"

Half Page:

8.5" x 5.5"
+ Bleed: 1/8"
Total Document Size: 5.75" x 8.75"
Safety: 5.25" x 8.25"

2 page spread:

17" x 11"
+ Bleed: 1/8"
Total Document Size: 17.25" x 11.25"
Safety: 16.75" x 10.75"

CMYK Color Format
300 DPI

12" x 12"
+ Bleed: 1/8"
Total Document Size: 12.25" x 12.25"
Safety: 11.75" x 11.75"

CMYK Color Format
300 DPI

2021 Ad Deadlines
Spring: March 26, 2021
Summer: July 19, 2021
Fall: October 11, 2021
Winter (2021/2022): December 6, 2021

Full Page:

1 Issue-\$600.00
4 Issues (bill each)-\$500.00
4 Issues (each) Paid in Full:\$400.00

Half Page:

1 Issue-\$300.00
4 Issues (bill each)-\$250.00
4 Issues (each) Paid in Full:\$200.00

2 Page Spread:

1 Issue-\$1200.00
4 Issues (bill each)-\$1000.00
4 Issues (each) Paid in Full:\$800.00

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