DBC ADVERTISING CONTRACT

DEER BREEDERS CORP

Company/Organization: _____

Name: _____

Address: _____

City _____ State _____ Zip _____

Phone _____

Email _____

Terms and Conditions

With this contract between Trophy Whitetail World Magazine ("TWWM") and advertisers, advertisers will receive discounts on Ad placement prices with the agreement to advertise in (4) quarterly issues. Single advertisement is available at the full price. Advertisers have the option to pay the fees in full, be billed per issue, or have a credit card charged quarterly. All advertisers must have a print ready Ad submitted to The Deer Breeders Corporation by the deadline listed below. **ALL ADS MUST BE PAID BY THE AD DEADLINE. ONLY PAID ADS WILL APPEAR IN TWWM.**

**** DBC reserves the right to reject or cancel any advertising in DBC's sole and absolute discretion.***

Deadlines

☐ Spring magazine	March 4
☐ Summer magazine/catalog	June 10
☐ Fall magazine	September 15
☐ Winter magazine/catalog	November 11

Send Ads to

sarah@dbcdeer.com

Deer Breeders Corporation
210 W. Davis, Suite 106
Mesquite, TX 75149
(972) 289-3100
Toll Free (866) 972- 5001
Fax (972) 289-3103

Contract Date _____

☐ **Automatic Annual Renewal**

Issues

☐ Spring ☐ Summer

☐ Fall ☐ Winter

Ad Size	**1 issue**	**4 issues** (Bill each)	**(Pay 4 in Full)**
☐ 2 Pg Spread	☐ 1200	☐1000	☐800
☐ Full page	☐ 600	☐500	☐400
☐ Half page	☐ 300	☐250	☐200
☐ Third page	☐ 200	☐167	☐133

Directory Ad:

☐ Yes

Convention Program Ad:

☐ Yes

Cost per issue	$
Total Net Due	$

☐ Charge credit card per issue
☐ Invoice per issue
☐ Check enclosed or Sending check
☐ Invoice in full
☐ Charge credit card in full

__ __ __ __ - __ __ __ __ - __ __ __ __ - __ __ __ __

EXP __ __ / __ __ Verification Code: _____

Signature _____

Magazine Specs:

Full page: 8.75"W x 11.25"H
Half page: 8.75" x 5.6"H
Third page: 2.5"W x 10"H
2 page spread: 17.25"W x 11.25"H
*All sizes include 1/8" bleed

Directory Specs:

Full page: 6.5"W x 8.5"H, no bleed
Half page: 6.5"W x 4.25"H, no bleed