



DBC ADVERTISING CONTRACT

Company/Organization: _____

Name: _____

Address: _____

City _____ State _____ Zip _____

Phone _____

Email _____

Terms and Conditions

With this contract between Trophy Whitetail World Magazine ("TWWM") and advertisers, advertisers will receive discounts on ad placement prices with the agreement to advertise in (4) quarterly issues. Single advertisement is available at the full price. Advertisers have the option to pay the fees in full, be billed per issue, or have a credit card charged quarterly. All advertisers must have a print ready ad submitted to The Deer Breeders Corporation by the deadline listed below. **ALL ADS MUST BE PAID BY THE AD DEADLINE. ONLY PAID ADS WILL APPEAR IN TWWM.**

Deadlines

- | | |
|--------------------------------------------------|--------------|
| <input type="checkbox"/> Spring magazine | March 1 |
| <input type="checkbox"/> Summer magazine/catalog | June 10 |
| <input type="checkbox"/> Fall magazine | September 12 |
| <input type="checkbox"/> Winter magazine/catalog | November 15 |

Send Ads to

sarah@dbcdeer.com

Deer Breeders Corporation

210 W. Davis, Suite 106
 Mesquite, TX 75149
 (972) 289-3100
 Toll Free (866) 972- 5001
 Fax (972) 289-3103

Magazine Specs:

Full page: 8.75" x 11.25"
 half page : 8.75"W x 5.6"H
 third page: 2.5" x 10"
 2 page spread: 17.25"W x 11.25"

*All sizes include bleed

Contract Date _____

Issues

- Spring Summer
 Fall Winter

Ad Size

- | Ad Size | 1 issue | 4 issues (Bill each) | (Pay 4 in Full) |
|--------------------------------------|-------------------------------|-------------------------------|------------------------------|
| <input type="checkbox"/> 2 Pg Spread | <input type="checkbox"/> 1200 | <input type="checkbox"/> 1000 | <input type="checkbox"/> 800 |
| <input type="checkbox"/> Full page | <input type="checkbox"/> 600 | <input type="checkbox"/> 500 | <input type="checkbox"/> 400 |
| <input type="checkbox"/> Half page | <input type="checkbox"/> 300 | <input type="checkbox"/> 250 | <input type="checkbox"/> 200 |
| <input type="checkbox"/> Third page | <input type="checkbox"/> 200 | <input type="checkbox"/> 167 | <input type="checkbox"/> 133 |

Directory Ad:

- Add to existing contract

2014 Directory Deadline: 3/17/14

Cost per issue	\$ _____
Total Net Due	\$ _____

- Charge credit card per issue
 Invoice per issue
 Check enclosed or Sending check
 Invoice in full
 Charge credit card in full

_____ - _____ - _____ - _____ - _____

EXP __ __ / __ __ Verification Code: _____

Signature _____