



TEXAS  
**M3**  
RANCH  
CHARLOTTE, TEXAS

*Breeding for a  
Perfect Dream*

**T**exas M3 Ranch, the birthplace of Perfect Dream, is located just south of San Antonio in Charlotte, Texas. Fred and Theresa McComas bought the ranch as a place where they could raise deer and stock their ranches. The M3 stands for the three family members, Theresa, Fred, and their son Michael. Theresa comes from a ranching family who has ranched for several generations, but ranching is basically a hobby for Theresa, Fred, and Michael. The McComas family owns a commercial painting business in San Antonio and has brought values from that industry to the deer business such as integrity, honesty and helping others become successful.

They bought the ranch at Charlotte in 2006 due to its location even though there were no deer to be seen in the native herd. Fred and Michael both love to fish, so being close to the coast was a must and the ranch is in-between San Antonio and the family ranch in Webb County. These factors made it a perfect location, but the only way they would enjoy looking at great deer on their own place was to high fence the property and bring in genetics.

Theresa grew up on a family ranch named 'The Booth Ranch'. It is located in Webb County in the golden triangle with some of the best native deer in Texas. Michael owns and operates this ranch himself. It has been in their family since the forties. Because of this ranch Fred, Theresa, and Michael





## FEATURED BREEDER

were fortunate to always be around great deer. Theresa's sister and her husband, Joan and Ralph Guttman, were one of the first deer breeders in Texas so she had seen firsthand what a deer breeding operation was all about. The McComas family's love of the outdoors, pride in incredible genetics, love of wildlife in general, and a shared love of the rural life were all factors that led them to the deer breeding business.

Deer pens in Charlotte were built within the first year and in 2007, they welcomed the first deer into the breeding program. They had no concept of the long hours of work, or where this journey would take them. "We are very very blessed!!! Our dream was to have our own ranch with great deer and my dream was to grow my own special buck. I am still so amazed that we were so blessed when Perfect Dream was born." says Theresa.

Perfect Dream's dam was one of their first fawns and twins born in 2007. They named them Chowa and Chow because they were such ferocious little eaters. Several years later, they artificially inseminated both of them and they each had triplets. Chowa had Perfect Dream, Texas Dream, and Day Dream. Theresa says, "from the moment we received our first deer, I fell in love with caring for the

deer. But what really intrigued me was studying genetics and pedigrees and deciding what does we should breed to who." That addiction to studying pedigrees has created a desire to grow big, wide, typical deer and the anticipation of the product of her labor. Theresa says, "I am so very fortunate to have a husband and family who allow me to do what I love so much." It is her dream of producing wide, clean, tall Texas typical deer that has produced the star of her breeding program, 'Perfect Dream'.

Texas M3's Moto is "Pursuit of Perfection" and Perfect Dream is an awesome representation of this saying. Perfect Dream is the five year old son of the legendary Max Dream and a Razor doe from the famous Wheeler/Riser Buck "Bub" who was the sire of Mighty Mouse. Perfect Dream had an inside width of 36 2/8 inches at four and scored 302 2/8. His beam length was over 28 inches. His g1's were 13 4/8 and 11/6/8. His g2's were 9 1/8 and 12/6/8. His g3's were 9 4/8 and 12 6/8. His g4's were 11 4/8 and 11. His g5's were 9 6/8 and 8 4/8. His g6's were 4 2/8 and 4. His circumferences were between 4 5/8 and 8 inches. Perfect Dream was 28 inches inside width at three and 23 1/2 inches at two. He scored 231 2/8 at three and 225 at two. Perfect Dream was a

# Perfect Dream ~ 2015 Golden Buck of the Year!

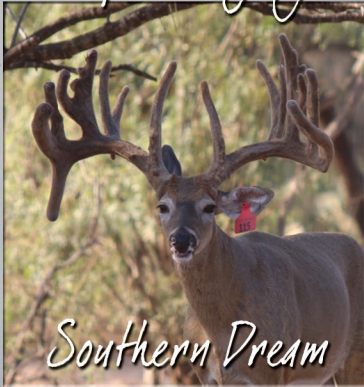


M3  
RANCH  
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*Perfect Legacy*



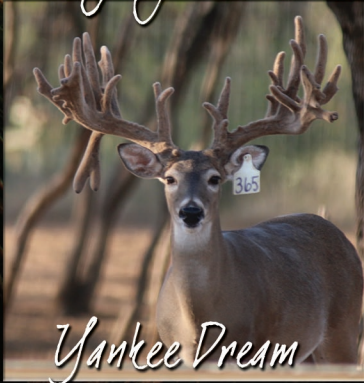
*Southern Dream*



*Texas Dandy*



*Mighty Hammer*



*Yankee Dream*

triplet. His womb brothers are Day Dream and Texas Dream. Perfect Dream has won numerous awards at DBC, TDA and NADeFA events and is this year's Golden Buck of the Year.

To create a Perfect Dream you need to have strong genetics and ingenuity, but it also helps to have an industry of friends that help you along your way. Texas M3 Ranch's foundation genetics started with a phone call those friends. Theresa says "I wish I could say that we researched it thoroughly and knew what we were doing when we started but we didn't." She was fortunate to have friends in the business that guided her and sold her Texas M3's foundation stock. Mike Traugott from Lone Star Whitetails helped them get started. His manager, Debbie Chisholm, whom Theresa refers to as the Deer Whisperer, taught her most of what she knows about the deer and vet skills, etc. Theresa wants everyone to know "I could name 100 more breeders/friends who helped me along the way.....Most importantly....This is an awesome industry where everyone helps one another!!!"

Texas M3 Ranch has come a long way in eight years but Theresa insists that the ranch operation has grown "Slowly, slowly, slowly!!" It has taken a lot of patience, persistence and a continuing absorption of knowledge. "Never quit learning and improving" she says. Theresa had decided to not advertise until they had their own special buck so until Perfect Dream came along their business was by word of mouth. Since then they have built their name through a strong advertising program. "Our operation has gotten where it is today by simple hard, steady and persistent work. Countless hours year after year!"

The ranch offers breeding services, semen, does, fawns, and bucks in addition to awesome hunting opportunities. Theresa enjoys helping customers that are starting a breeding operation and that share a passion for clean, wide typicals. Her philosophy on breeding is "Study..study...and study even more the genetics of the industry and genetics you hope to breed. And never stop studying or learning about herd health!" She says to sit and immerse yourself in your pens so that your animals feel comfortable with you. Learn to be quiet and to discover the personalities of each animal so that you can recognize when something is wrong with one of them. Texas M3 has always bought less but bought better. These philosophies have helped Texas M3 Ranch produce bucks like Perfect Dream, his sons Perfect Legacy and Yankee Dream as well as Chippendale, Texas Dandy, Southern Dream, and Mighty Hammer.

In the past the market trended toward non-typical for a while and this direction was not in line with the ranches goals. They believe what makes them unique has been the desire to grow Big, wide, typical bucks that look more like native Texas deer, basically to grow the deer we dream about seeing in our pastures. Theresa does not follow what is trendy and popular one minute and changing the next, she tries to stay on



# FEATURED BREEDER

a consistent solid path. They cull and cull again and try to improve their lines every year.

Theresa is an amateur photographer at heart and it has always been her love to photograph wildlife. She never goes into the pens without her camera and most definitely has over one thousand photos of Perfect Dream alone! Her subject often isn't in the right spot or the sun is wrong and it is a total challenge to get the perfect photograph. She says "now I have the thrill of photographing all of our breeding stock and keeping great photo records which allow me to analyze who produces and who doesn't by the photos of the offspring." The long term goals in breeding are building a perfect pedigree. Theresa also loves the people in this industry, the camaraderie, the friendships, and shared passion for the love of the animals. "I share this special passion with many other breeders with like-minded integrity." she says.

Theresa and Fred along with ranch manager, Chris Thiem, hope to continue to take care of her animals so that they are healthy and stress free. They will continue to improve the genetics on their properties that they own and to help other land owners improve their genetics. Theresa hopes to continue to improve Texas M3's pursuit of breeding of wide, clean typical Texas whitetails by blending her genetics with pedigrees that are trying to achieve 'that look'. Theresa ends by saying that "The Pursuit of Perfection never ends. I hope I can share the knowledge I have learned with newcomers to the industry. I hope we can help this industry continue to grow and prosper."



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